



legal directory and diary

The Queensland Law Society's legal directory and diary is extensively used by the diverse legal community, and incorporates lists of the members of the Queensland Law Society, Bar Association of Queensland, government departments, city councils, banks and libraries.

The legal directory and diary includes a list of solicitors holding a practising certificate and practising in Queensland – including firm name, street address, telephone and facsimile numbers, website and email address.

Advertising is accepted on the divider tabs, inside front cover and the bookmark.

the Queensland Law Society Legal Directory includes –

- a comprehensive list of solicitors who hold a practising certificate and are practising in Queensland – including firm name, street address, telephone and facsimile numbers and year of admission
- a comprehensive directory of city and country legal firms
- a list of members of the bar association of Queensland in Brisbane, country areas and interstate including date of admission, seniority and direct telephone numbers
- a reference guide to law society council, executive, senior counsellors and senior staff
- an extensive list of useful addresses and telephone numbers of government departments etc
- a list of nationally approved mediators

- a list of Queensland Law Society approved arbitrators
- a list of notaries public in Queensland
- a list of principal courts and registry offices
- a list of district law associations
- community legal services, interstate law societies and overseas law societies
- trust account maintenance checklist
- claims prevention information
- 5-year planner
- member services

the Queensland Law Society Diary includes –

- everything listed above, *plus* a thirteen-month calendar from January 2011 to January 2012

diaries are available in

- day-to-a-page
- week-at-a-glance
- day-to-a-page refills
- week-at-a-glance refills

Louise Glynn
07 3824 5931
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www.qls.com.au



legal directory and diary

diary 2011 advertising rates

Advertising rates **do not** include typesetting or artwork costs. All rates **exclude** GST. For any enquiries, call 07 **3824 5931**.

display ads

	colour	mono
bookmark (<i>advertiser to supply bookmark by Tuesday 30 June 2010</i>)	\$7,000	–
full page	\$3,500	\$2,750
half page	\$2,500	\$1,750
quarter page	\$850	\$700
business card	\$550	\$400

additional levies for special position

placement on the diary divider tabs	+10%
inside front cover	+25%

deadlines

bookings	Tuesday 15 June 2010
material (finished artwork copy)	Thursday 15 July 2010

mechanical specifications

image size	depth	width
full page	275mm	180mm
half page	135mm	180mm
quarter page	105mm	84mm
business card	50mm	84mm

Files are to be supplied in Adobe Illustrator (.ai) **or** press quality PDF, with text changed to outlines (**must** be correct page size, with bleed and crop marks). All fonts, images and associated files are to be included. All images and logos must be of a high resolution (ie 300dpi). Files can be emailed, compressed (with Zip) and e-mailed, or supplied on CD. Emailed files should be no larger than 5MB. Artwork supplied in incorrect formats may incur a typesetting charge. Supplying artwork in formats other than the ones specified may delay the production of the diary, resulting in delivery delay.

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Booking Form/Contract

Diary 2011 Advertising

Mail Louise Glynn Queensland Law Society GPO Box 1785 Brisbane Qld 4001 Fax 07 3220 0616 Email advertising@qls.com.au Phone 07 3824 5931 (enquiries only)

Client details

company name
client name <i>(if agent booking)</i>
contact person
street address
postal address
telephone
facsimile
email
order number <i>(if applicable)</i>

Advertisement size/colour

- full page colour
- full page mono
- half page colour
- half page mono
- quarter page colour
- quarter page mono
- business card colour
- business card mono

Deadlines

artwork deadline: Thursday 15 July 2010

A 50% surcharge fee will be charged should this advertisement be cancelled after the booking deadline.
 All advertising material is subject to the approval of the publisher, who reserves the right to refuse any material.
 No responsibility can be accepted for any loss arising from failure of all or part of an advertisement to appear or for any error in an advertisement.
 All terms and conditions as set out in rate cards apply.

Client authorisation

signature
name
date

Payment

sub-total (ex GST)	\$	<input type="text"/>
special position fee		
<input type="checkbox"/> 25% (IFC)	\$	<input type="text"/>
<input type="checkbox"/> 10% (divider tab)	\$	<input type="text"/>
special position if required		<input type="text"/>
total cost (incl GST)	\$	<input type="text"/>

Please send me an invoice
 My cheque payable to Queensland Law Society Inc is enclosed
 Please debit my credit card (diners club is **not** accepted)

visa mastercard bankcard amex

Card #

cardholder name
expiry date / / amount \$
cardholder signature