

schools and community education scheme

the verdict

The Verdict is a tri-annual publication featuring informative legal and community interest articles written by legal practitioners, allied professionals and community leaders. The A4 magazine is distributed in full colour, together with a CD containing an electronic PDF file for extended distribution.

The Verdict has over 300 subscribers across Queensland's secondary schools. As a valuable resource for both schoolteachers and students, readership extends well beyond its subscription base. Outside of Queensland schools, *The Verdict* is also read by members of parliament, members of the courts, barristers, solicitors and the general public.

pricing

quarter page	135mm high x 90mm wide	\$200
half page	135mm high x 190mm wide	\$400
full page	303mm high x 216mm wide (includes 3mm bleed)	\$600

Prices effective 1 January 2010. All prices shown **exclude** GST.

special position loading 30% (OBC, IFC, IBC) or 20% (all inside requests).

10% commission for advertising agencies if complying with QLS trading terms.

publishing schedule 2010

edition	booking deadline	materials deadline	distributed
March	21 December	14 January	10 March
June	15 March	8 April	9 June
October	26 July	19 August	13 October

- No cancellations accepted after final booking deadlines.
- When artwork is overdue, the publisher reserves the right to repeat a previous advertisement, where available.

submission of advertising copy

All advertising copy must be supplied in digital form only. *The Verdict* prefers that advertising copy be supplied as a high-quality TIFF, JPEG, EPS, PDF and asks that a colour-accurate proof and fonts be included (if applicable).

Mitch Cridland
07 3842 5921
advertising@qls.com.au
www.qls.com.au

QLS **mediakit2010**

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scses update

This monthly electronic newsletter service keeps subscribers up-to-date with the latest news, events and legislative developments within Queensland and across Australia.

Distributed to a growing subscription base (300+ as at the end of October 2009) on the last Monday of each month, *SCES Update* is an informative and valuable service for teachers, students and members of the general community with an interest in the law.

Banner advertising is available to anyone wishing to promote their products, services and events.

pricing

top banner	500 pixels wide x 90 pixels high @ 72 dpi	\$200
middle or bottom banner	500 pixels wide x 90 pixels high @ 72 dpi	\$100

Prices effective 1 January 2010. All prices shown **exclude** GST.

deadlines

Booking deadline for *SCES Update* advertising is the **4th of the month prior** to distribution. Materials are due by the **15th of the prior month**.

submission of advertising copy

All advertising copy must be supplied in digital form only. *The Verdict* prefers that advertising copy be supplied as a high-quality TIFF, JPEG, EPS or PDF and asks that a colour-accurate proof and all fonts be included (if applicable).

Please use the eNewsletters Advertising form to book advertising for *SCES Update*.



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Booking Form/Contract

The Verdict Advertising

Mail Mitch Cridland Queensland Law Society GPO Box 1785 Brisbane Qld 4001 Fax 07 3220 0616 Email advertising@qls.com.au Phone 07 3842 5921 (enquiries only)

Client details

company name
client name <i>(if agent booking)</i>
contact person
street address
postal address
telephone
facsimile
email
order number <i>(if applicable)</i>

Advertisement size/print schedule

- | | |
|------------------------------------|-----------------------------------|
| <input type="checkbox"/> full page | <input type="checkbox"/> 1 issue |
| <input type="checkbox"/> half page | <input type="checkbox"/> 2 issues |
| | <input type="checkbox"/> 3 issues |

issue/s booked

- March 2010
 June 2010
 October 2010

Client authorisation

signature
name
date

Deadlines

booking deadline
6 weeks prior to distribution

finished artwork deadline
5 weeks prior to distribution

A 50% surcharge fee will be charged should this advertisement be cancelled after the booking deadline.

All advertising material is subject to the approval of the publisher, who reserves the right to refuse any material.

No responsibility can be accepted for any loss arising from failure of all or part of an advertisement to appear or for any error in an advertisement.

All terms and conditions as set out in rate cards apply.

Refer to our website at www.qls.com.au.

Payment

sub-total (incl gst) \$

special position fee

20% (all inside requests) \$

30% (IFC, IBC, OBC) \$

special position if required

total cost (incl gst) \$

Please send me an invoice

My cheque payable to Queensland Law Society Inc is enclosed

Please debit my credit card (diners club is **not** accepted)

visa mastercard bankcard amex

Card #

cardholder name

expiry date / / amount \$

cardholder signature