



# become a QLS business supporter

The business supporter program is an ideal way to have your brand affiliated with QLS. It operates on an annual subscription basis and offers a number of benefits.

## The benefits business supporters enjoy

- use of the **exclusive** QLS business supporter logo
- twelve months' business card size listing in *Proctor's* business supporters' directory
- listing of your business logo and URL on the business supporters' section of the QLS website
- listing of your business on the inside back cover of the *QLS Diary*
- listing of your business on the inside back cover of the QLS member benefits' booklet
- listing of your business in the QLS Annual Report
- 10% discount on all advertising and sponsorship within the Society, including:
  - o *Proctor* – the Society's monthly magazine sent to 8,500+ members
  - o *QLS Update* – a weekly e-newsletter distributed to our entire membership base
  - o *The Verdict* – the quarterly law magazine for Queensland schools and universities
  - o exhibitor rates at all Continuing Legal Education (CLE) events
- a personalised welcome to your business published in one of our weekly *QLS Update* e-newsletters
- invitation for two of your staff to attend the Queensland Law Society's annual President's Cocktails and Awards evening.

## cost

\$5,000 (ex GST) per annum.

## how to apply

Simply complete the expression of interest form, and fax or post it to:

QLS Business Supporter Scheme  
Queensland Law Society  
GPO Box 1785  
Brisbane QLD 4001  
or email [c.gazal@qls.com.au](mailto:c.gazal@qls.com.au)  
or fax 07 3220 0616

Applications are assessed by an approval panel, and businesses are notified of decisions within approximately one week.

## please note

*Not every business is accepted into the QLS business supporter scheme. Those who are successful will receive a contract and guidelines concerning the use of the QLS business supporter logo.*

*The scheme is a product advertising register only, and inclusion of a business into the scheme is not an endorsement of that business, its servants or agents, its product(s) and/or its service(s).*

Cate Gazal  
07 3824 5931  
[c.gazal@qls.com.au](mailto:c.gazal@qls.com.au)

[qls.com.au](http://qls.com.au)

QLS **mediakit2010**

# Expression of Interest

## QLS Business Supporter Scheme

Mail Louise Glynn Queensland Law Society GPO Box 1785 Brisbane Qld 4001 Fax 07 3220 0616 Email c.gazal@qls.com.au Phone 07 3824 5931 (enquiries only)

### Client details

name
position/title
organisation
street address
postal address
telephone
facsimile
email
website

### office use only

date received
approved
business supported number
invoice number

### Industry *(please tick category)*

- |   |  |
|---|--|
| <input type="checkbox"/> accounting                       | <input type="checkbox"/> printing services                           |
| <input type="checkbox"/> advertising and marketing        | <input type="checkbox"/> real estate agencies                        |
| <input type="checkbox"/> airlines                         | <input type="checkbox"/> recruitment agencies                        |
| <input type="checkbox"/> architects                       | <input type="checkbox"/> relocation/removalist services              |
| <input type="checkbox"/> automotive dealerships           | <input type="checkbox"/> restaurants                                 |
| <input type="checkbox"/> catering services                | <input type="checkbox"/> search agencies                             |
| <input type="checkbox"/> financial institutions           | <input type="checkbox"/> telecommunications providers                |
| <input type="checkbox"/> furniture retailers              | <input type="checkbox"/> tertiary and other educational institutions |
| <input type="checkbox"/> government departments/agencies  | <input type="checkbox"/> transcript/recording service providers      |
| <input type="checkbox"/> health clubs                     | <input type="checkbox"/> white/electronic goods retailers            |
| <input type="checkbox"/> hotels                           | <input type="checkbox"/> other <i>(please indicate)</i>              |
| <input type="checkbox"/> insurance providers              | <input type="checkbox"/>   |
| <input type="checkbox"/> interior designers               |  |
| <input type="checkbox"/> IT support and computer services |  |
| <input type="checkbox"/> medico-legal service providers   |  |

will you include a discount to QLS members in your advertising?  
*(if so, please provide details)*