

Our operating plan 2024-25 at a glance

Our vision

Leading Solicitors in Queensland

Our purpose

Good Law – Good lawyers – Public Good

- To co-regulate solicitors in Queensland for the benefit of the profession and the public
- To be the authoritative voice of solicitors in Queensland
- To help our members succeed
- To connect the profession with Queensland Law Society (QLS) and each other
- To respect, protect and promote human rights in our decision-making and actions

Strategic objectives for 2024-25

Advocate

1. Enhance member and profession centric advocacy, research and thought leadership
2. Support and grow our volunteer committee member base, working with them to advance good law and our profession

Regulate

3. Support and monitor Queensland solicitors and practices and identify and assist at risk practitioners and practices and if necessary sanction

Guide

4. Deliver practice support consultancy, guidance and outreach to solicitors in Queensland to help them build and maintain legal practices that are compliant, financially sustainable and professionally rewarding

Educate

5. Offer leading best value education and accreditation services
6. Lead positive advancement in workplace behaviour and culture, diversity, inclusion, mental health and First Nations cultural competence within the profession

Connect

7. Utilise our unique data, communication channels and capability to connect our members with each other and with consumers, and create opportunities to cooperate and collaborate with the broader profession and specialist associations
8. Increase engagement and services with member segments and specifically with younger members of the profession

Grow

9. Rebuild the Society's cash reserves (via diverse revenue streams) following the COVID 19 Financial Support Package to ensure sufficient reserves to support the profession in the future
10. Leverage our technology to deliver enhanced members services, experiences, education and guidance – accessible to all
11. Redevelop Law Society House as a member's hub, mediation and conference centre and to meet building codes and rectify end of life assets

Success measures 2024-25

1. Growing membership engagement and attendance numbers to events and CPD
2. Growing membership to PC conversion rate
3. Thriving, engaged and high quality QLS committee volunteer base
4. High levels of profession and member engagement with QLS communications
5. An engaged, high performing and productive QLS team
6. Annual financial targets and non-financial performance targets achieved

OBJECTIVE 1:

Advocate

Advocate for the role of solicitors and for balanced laws and the rule of law for the benefit of the profession and the community

- Publish, promote and engage with members of the Queensland Parliament on the State Call to Parties 2024
- Advocate adoption of the State Call to Parties 2024 with the new Queensland Attorney-General and relevant portfolio Ministers



OBJECTIVE 2:

Regulate

Regulate solicitors in Queensland to protect the community and to foster, promote and protect the good reputation of the profession

- Consult on a proposal for Incorporated Legal Practice Rules and submit to Council



OBJECTIVE 3:

Guide

Partner with solicitors in Queensland to guide, advise, promote and support their role as trusted advisors

- Develop a Legal Costs Course to assist practitioners with legal cost compliance and management issues, accompanying the existing QLS Legal Ethics Course



OBJECTIVE 4:

Educate

Develop and deliver leading education experiences to advance the, expertise and accreditation of solicitors and their businesses

- Deliver a program of mental health awareness initiatives and training for the profession
- Educate the profession to shape positive legal workplace cultures



OBJECTIVE 5:

Connect

Connect the profession with each other, stakeholders and the community to foster relationships collegiality and cooperation

- Develop and submit to Council the First Nations Cultural Outreach Strategy 2025-30
- Undertake a member survey to inform the QLS 2025-29 strategic plan and refinement of services for members



OBJECTIVE 6:

Grow

Grow the member centric capability of QLS and embed a positive work place culture, technological resilience and financial sustainability

- Develop a QLS governance and subsidiaries framework
- Improve QLS's new technologies, data and key business systems
- Grow an engaged QLS team through performance enablement, focussing on career development in a culture supported by values-based behaviours.

